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FOR IMMEDIATE RELEASE

## CONNECTICUT CONVENTION CENTER NAMES NEW NATIONAL SALES MANAGER

**Photo caption:** Andrew McCauley, new National Sales Manager for the Connecticut Convention Center.



**HARTFORD, CT (July 14, 2014)** – The Connecticut Convention Center recently named Andrew McCauley as its newest National Sales Manager. In his new role, Andrew will be focusing his efforts on bringing national and regional associations, along with new consumer shows to Hartford. He joins the National Sales Team in uncovering business that will help achieve the Convention Center’s long term goals.

Andrew comes to the Convention Center from the Providence Warwick Convention & Visitors Bureau where he was a part of their Sales team for the past seven years. Most recently, he served as a National Sales Manager, handling the Southeast United States along with religious, fraternal and multi-cultural groups.

We welcome Andrew as a new member of our Convention Center Team!

### **About the Connecticut Convention Center**

The Connecticut Convention Center in Hartford is the state’s premier meeting venue and the largest full-service convention facility between New York and Boston. Overlooking the beautiful Connecticut River, it features 140,000 square feet of exhibition space, a 40,000-square-foot ballroom and 25,000 square feet of meeting space, as well as ample sheltered parking. The facility is served by more than 6,500 local area hotel rooms, including the 22-story Marriott Hartford Downtown, adjacent to the Convention Center. The venue is professionally managed for the State of Connecticut by Waterford Venue Services, an affiliate of Waterford Hotel Group. For more information, please visit [www.ctconventions.com](http://www.ctconventions.com).

### **About Waterford Venue Services**

Waterford Venue Services is a subsidiary of Waterford Hotel Group, Inc., with headquarters in Waterford, CT. Waterford Hotel Group currently manages 27 properties in 8 states, including the 540,000 square foot Connecticut Convention Center. Waterford Hotel Group has experience operating virtually every type of hotel property, including limited services properties, all-suite hotels, conference centers, and large full service and resort properties. The company's approach to hotel development and operations is hands-on, and features frequent site visits and constant communication with customers and partners. Additionally, Waterford Hotel Group offers centralized accounting, financial reporting, strategic marketing, human resources, and day-to-day operations management systems to increase market share and profitability at all properties. For more information, please visit the company's website at [www.waterfordgroup.net](http://www.waterfordgroup.net).

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