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FOR IMMEDIATE RELEASE

CONNECTICUT CONVENTION CENTER ATTENDS CONFERENCEDIRECT'S ANNUAL PARTNER MEETING 2014

HARTFORD, CT (March 25, 2014) – ConferenceDirect associates and partners gather for the Annual Partner Meeting (APM) 2014 in Anaheim, California. The meeting, which runs from March 24 through March 27, is held in an effort to connect our most valued Partners with our Associates in one convenient event. Partners attending APM2014 will have the opportunity to attend the Partner General Session and break-outs, along with meeting and conducting business with over 200 qualified ConferenceDirect Associates under one roof during the three-day reverse trade show.

Among the partners is Lisa Cicitto, Corporate Sales Manager for the Connecticut Convention Center. Lisa will share how the Connecticut Convention Center and Hartford have it all for associates looking to plan upcoming meetings and events in the Northeast.



Pictured at the **APM2014** in Anaheim is Lisa Cicitto, Corporate Sales Manager for the Connecticut Convention Center and Lisa Messina, Chief Marketing Officer with ConferenceDirect.

About the Connecticut Convention Center

The Connecticut Convention Center in Hartford is the state's premier meeting venue and the largest full-service convention facility between New York and Boston. Overlooking the beautiful Connecticut River, it features 140,000 square feet of exhibition space, a 40,000-square-foot ballroom and 25,000 square feet of meeting space, as well as ample sheltered parking. The facility is served by more than 6,500 local area hotel rooms, including the 22-story Marriott Hartford Downtown, adjacent to the Convention Center. The venue is professionally managed for the State of Connecticut by Waterford Venue Services, an affiliate of Waterford Hotel Group. For more information, please visit www.ctconventions.com.

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