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FOR IMMEDIATE RELEASE

CONNECTICUT CONVENTION CENTER ATTENDS THE SMART EVENT NATIONAL IN PALM BEACH

HARTFORD, CT (September 23, 2013) – The Smart Event National is underway at the PGA National Resort & Spa in Palm Beach, FL. The three-day event, hosted by Smart Meetings, includes educational sessions, networking and meetings between Meeting, Incentive, Training, Conference and Convention planners and premier properties.

Among the property representatives is Lisa Cicitto, Corporate Sales Manager for the Connecticut Convention Center. Cicitto will share why Hartford has it during 15 one-on-one meetings scheduled with senior meeting planners looking to bring their next event to the city.



Pictured at the **Smart Event National** in Palm Beach are Lisa Cicitto (left), Corporate Sales Manager for the Connecticut Convention Center and Marin Bright (right), Founder and Publisher of Smart Meetings Magazine and Events.

About the Connecticut Convention Center

The Connecticut Convention Center in Hartford is the state's premier meeting venue and the largest full-service convention facility between New York and Boston. Overlooking the beautiful Connecticut River, it features 140,000 square feet of exhibition space, a 40,000-square-foot ballroom and 25,000 square feet of meeting space, as well as ample sheltered parking. The facility is served by more than 6,500 local area hotel rooms, including the 22-story Marriott Hartford Downtown, adjacent to the Convention Center. The venue is professionally managed for the State of Connecticut by Waterford Venue Services, an affiliate of Waterford Hotel Group. For more information, please visit www.ctconventions.com.

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