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FOR IMMEDIATE RELEASE

CONNECTICUT CONVENTION CENTER ATTENDS 2013 CONNECT MARKETPLACE IN MILWAUKEE

HARTFORD, CT (August 23, 2013) – The 2013 Connect Marketplace is underway in Milwaukee, WI. The three-day conference provides education and networking opportunities for association meeting professionals and is combined with an appointment-only trade show that has a reputation for connecting planners and suppliers, leading to new business.

Among the supplier representatives is Heather Vieira, National Sales Manager for the Connecticut Convention Center. Vieira is meeting with 27 planners interested in bringing their upcoming meetings and events to Hartford and the state-owned facility.



Pictured at the **2013 Connect Marketplace** in Milwaukee is Heather Vieira, National Sales Manager for the Connecticut Convention Center.

About the Connecticut Convention Center

The Connecticut Convention Center in Hartford is the state's premier meeting venue and the largest full-service convention facility between New York and Boston. Overlooking the beautiful Connecticut River, it features 140,000 square feet of exhibition space, a 40,000-square-foot ballroom and 25,000 square feet of meeting space, as well as ample sheltered parking. The facility is served by more than 6,500 local area hotel rooms, including the 22-story Marriott Hartford Downtown, adjacent to the Convention Center. The venue is professionally managed for the State of Connecticut by Waterford Venue Services, an affiliate of Waterford Hotel Group. For more information, please visit www.ctconventions.com.

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