



For information, contact:

Amanda Schoonmaker
Communications Manager
Connecticut Convention Center
Ph. (860) 748-7315

FOR IMMEDIATE RELEASE

CONNECTICUT CONVENTION CENTER ATTENDS 2013 HCEA ANNUAL MEETING IN AUSTIN

HARTFORD, CT (June 24, 2013) – The 2013 Healthcare Convention & Exhibitors Association Annual Meeting is underway in Austin, Texas at the Austin Convention Center and the Hilton Austin. The four-day show is the premier event for the industry’s leading professionals representing healthcare convention and exhibit marketers from the world's largest pharmaceutical, medical device and healthcare product companies along with the industry's leading medical association convention and exhibition organizers.

With over 100 healthcare companies and medical associations attending the tradeshow, Heather Vieira, National Sales Manager for the Connecticut Convention Center, shared how they could “rule” Hartford and the Center. Vieira met with meeting professionals interested in hosting their upcoming healthcare conventions to the state-owned facility.



Heather Vieira, National Sales Manager for the Connecticut Convention Center, pictured at the **2013 HCEA Annual Meeting**.

About the Connecticut Convention Center

The Connecticut Convention Center in Hartford is the state’s premier meeting venue and the largest full-service convention facility between New York and Boston. Overlooking the beautiful Connecticut River, it features 140,000 square feet of exhibition space, a 40,000-square-foot ballroom and 25,000 square feet of meeting space, as well as ample sheltered parking. The facility is served by more than 6,500 local area hotel rooms, including the 22-story Marriott Hartford Downtown, adjacent to the Convention Center. The venue is professionally managed for the State of Connecticut by Waterford Venue Services, an affiliate of Waterford Hotel Group. For more information, please visit www.ctconventions.com.

###