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FOR IMMEDIATE RELEASE

CONNECTICUT CONVENTION CENTER ATTENDS HELMSBRISCOE ANNUAL BUSINESS CONFERENCE

HARTFORD, CT (April 23, 2013) – Last week, Heather Vieira, National Sales Manager for the Connecticut Convention Center introduced the state-owned facility and city of Hartford at the HelmsBriscoe Annual Business Conference in Orlando, FL. More than 600 meeting planners from around the world attended the three-day conference. This was the Center’s third year meeting with HelmsBriscoe representatives during the reverse tradeshow held for HelmsBriscoe associates and industry partners.



Heather Vieira
National Sales Manager for the Connecticut Convention Center

About the Connecticut Convention Center

The Connecticut Convention Center in Hartford is the state’s premier meeting venue and the largest full-service convention facility between New York and Boston. Overlooking the beautiful Connecticut River, it features 140,000 square feet of exhibition space, a 40,000-square-foot ballroom and 25,000 square feet of meeting space, as well as ample sheltered parking. The facility is served by more than 6,500 local area hotel rooms, including the 22-story Marriott Hartford Downtown, adjacent to the Convention Center. The venue is professionally managed for the State of Connecticut by Waterford Venue Services, an affiliate of Waterford Hotel Group. For more information, please visit www.ctconventions.com.

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