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FOR IMMEDIATE RELEASE

**CONNECTICUT CONVENTION CENTER NAMES
SENIOR NATIONAL SALES MANAGER**

HARTFORD, CT (February 15, 2013) – The Connecticut Convention Center recently named Anissa Ladd as its Senior National Sales Manager. In her new role, Anissa will be responsible for regional markets, developing new business within Illinois, Iowa, Kansas, Missouri, Minnesota, Texas, and Wisconsin. She will also handle the market segments of Manufacturing, Construction, Engineering and Sports. She will continue to work with the National Sales Team to help achieve the Convention Center’s long term goals. The facility is owned by the state of Connecticut, and is managed by Waterford Venue Services, with headquarters located in Waterford, CT.

Anissa has been with Waterford for ten years and has represented the Connecticut Convention Center since 2006, most recently serving as a National Sales Manager. During this time, she proved very successful, earning a Waterford Sales Champion Award in 2010 and a Waterford President’s Award in 2011 and 2012.

“Anissa is a very valuable asset to our team for seven years now,” says Michele Hughes, Director of Sales and Marketing for the Convention Center. “We are proud to have her take on this role, working to develop new business for the facility as well as the city of Hartford.”

About the Connecticut Convention Center

The Connecticut Convention Center in Hartford is the state’s premier meeting venue and the largest full-service convention facility between New York and Boston. Overlooking the beautiful Connecticut River, it features 140,000 square feet of exhibition space, a 40,000-square-foot ballroom and 25,000 square feet of meeting space, as well as ample sheltered parking. The facility is served by more than 6,500 local area hotel rooms, including the 22-story Marriott Hartford Downtown, adjacent to the Convention Center. The venue is professionally managed for the State of Connecticut by Waterford Venue Services, an affiliate of Waterford Hotel Group. For more information, please visit www.ctconventions.com.

About Waterford Venue Services

Waterford Venue Services is a subsidiary of Waterford Hotel Group, Inc., with headquarters in Waterford, CT. Waterford Hotel Group currently manages 24 properties in 7 states, including the 540,000 square foot Connecticut Convention Center. Waterford Hotel Group has experience operating virtually every type of hotel property, including limited services properties, all-suite hotels, conference centers, and large full service and resort properties. The company's approach to hotel development and operations is hands-on, and features frequent site visits and constant communication with customers and partners. Additionally, Waterford Hotel Group offers centralized accounting, financial reporting, strategic marketing, human resources, and day-to-day operations management systems to increase market share and profitability at all properties. For more information, please visit the company's website at www.waterfordgroup.net



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