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## OLIVIA MAZZARELLA PROMOTED TO COMMUNICATIONS MANAGER AT CONNECTICUT CONVENTION CENTER

**HARTFORD, CT (April 24, 2012)** --- Olivia Mazzarella was promoted to the position of Communications Manager at the <u>Connecticut Convention Center</u> in Hartford, which is managed by Waterford Venue Services. Olivia will report directly to Michael Costelli, General Manager.

In her new role, Olivia will primarily be responsible for significantly increasing CT Convention Center awareness within the region through a professional and comprehensive communications and public relations plan. She will also act as the communications liaison to the community, while planning, executing and coordinating all events designed to maintain and enhance awareness of each venue.

Olivia joined CT Convention Center in June 2010 as a Sales Coordinator. In August 2011, after much accomplishment, she was promoted to the position of Exhibitor Services Manager.

"Olivia has been on our team for almost two years and has done a fantastic job working with the sales team as well as the events team. Now, with her promotion, Olivia has the opportunity to use her scholastic abilities towards her new role to enhance the Center," says Michael Costelli, General Manager at the Connecticut Convention Center.

## **About the Connecticut Convention Center**

The Connecticut Convention Center in Hartford is the state's premier meeting venue and the largest full-service convention facility between New York and Boston. Overlooking the beautiful Connecticut River, it features 140,000 square feet of exhibition space, a 40,000-square-foot ballroom and 25,000 square feet of meeting space, as well as ample sheltered parking. The facility is served by more than 6,500 local area hotel rooms, including the 22-story Marriott Hartford Downtown, adjacent to the Convention Center. The venue is professionally managed for the State of Connecticut by Waterford Venue Services, an affiliate of Waterford Hotel Group. For more information, please visit <a href="https://www.ctconventions.com">www.ctconventions.com</a>.