



## Connecticut Convention Center Fact Sheet

- The new Connecticut Convention Center and its attached headquarter hotel, the Hartford Marriott Downtown, offer the meetings and convention market the largest full-service hotel-convention facility between New York and Boston.
- The 540,000 square foot Connecticut Convention Center features a 140,000 sq ft exhibition hall for 800 (10'x10') tradeshow booths; a 40,000 sq ft ballroom; 25,000 sq ft of meeting space; and an attached, 8-level parking garage with 2,600 spaces.
- The Connecticut Convention Center's headquarter hotel is the Marriott Hartford Downtown. The 22-story, 409-room hotel is connected to the center and in little more than a year earned AAA's 4-Diamond designation.
- Features that make the CT Convention Center attractive to meeting planners include:
  - its **northeast location and excellent demographics** - 23 million people live within a 2 1/2-hour drive of Hartford
  - its **accessibility** to major interstates and Bradley International Airport - only 12 miles from downtown Hartford
  - its proximity to **6,500 Hartford area hotel rooms** within a 30 mile radius
  - its **cost advantage** over other northeast destinations
  - the region's genuine New England history and heritage, world class arts, culture, gaming, PGA tour golf and numerous national attractions
- Since its opening June 2, 2005, the CTCC has successfully demonstrated its ability to professionally host and execute a wide variety of local, statewide, national and international events.
- For its first year of operation (June 2005-2006), the Connecticut Convention Center far exceeded its original projections of 167 events and 192,000 visitors. The CTCC drew more than 260,000 attendees to more than 350 events, including 32 conventions and tradeshows, 11 consumer shows, 219 meetings, 88 banquets and receptions, and 20 other events.
- The Connecticut Convention Center is proud to offer attendees award-winning Food and Beverage service, leading-edge wireless technology, a team led by hospitality professionals and staff certified in exhibition management.
- The \$271 million Connecticut Convention Center is the anchor of a \$775 million, 30-acre state development project known as Adriaen's Landing that includes the convention center, its headquarter hotel, a shopping, entertainment and residential district and a world-class center for science and exploration slated to open in 2008.
- The Connecticut Convention Center is owned by the state and overseen by the Capital Region Development Authority (CRDA). The Center is operated by Waterford Venue Services, an affiliate of Waterford Group, master planner of Adriaen's Landing.