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FOR IMMEDIATE RELEASE

CONNECTICUT CONVENTION CENTER NAMES NEW NATIONAL SALES MANAGER

Photo caption: Krystine LoBianco, newest National Sales Manager for the Connecticut Convention Center.



HARTFORD, CT (May 30, 2014) – The Connecticut Convention Center recently named Krystine LoBianco as its newest National Sales Manager. In her new role, Krystine will be responsible for lead generation and sales throughout the Washington, D.C. area in the market segments of Education, Government, Finance/Insurance, Technology, and fraternal associations. She joins the National Sales Team in uncovering business that will help achieve the Convention Center’s long term goals.

Krystine comes to the Connecticut Convention Center from the Baltimore Convention Center where, since 2007, she served as a Sales Manager, successfully soliciting prospective corporate, national convention and trade show clients. Krystine worked at the Baltimore Convention Center in various capacities since 2001 and currently serves as the Membership Chair for the PCMA Chesapeake Chapter.

We welcome Krystine as a new member of our Convention Center Team!

About the Connecticut Convention Center

The Connecticut Convention Center in Hartford is the state’s premier meeting venue and the largest full-service convention facility between New York and Boston. Overlooking the beautiful Connecticut River, it features 140,000 square feet of exhibition space, a 40,000-square-foot ballroom and 25,000 square feet of meeting space, as well as ample sheltered parking. The facility is served by more than 6,500 local area hotel rooms, including the 22-story Marriott Hartford Downtown, adjacent to the Convention Center. The venue is professionally managed for the State of Connecticut by Waterford Venue Services, an affiliate of Waterford Hotel Group. For more information, please visit www.ctconventions.com.

About Waterford Venue Services

Waterford Venue Services is a subsidiary of Waterford Hotel Group, Inc., with headquarters in Waterford, CT. Waterford Hotel Group currently manages 27 properties in 8 states, including the 540,000 square foot Connecticut Convention Center. Waterford Hotel Group has experience operating virtually every type of hotel property, including limited services properties, all-suite hotels, conference centers, and large full service and resort properties. The company’s approach to hotel development and operations is hands-on, and features frequent site visits and constant communication with customers and partners. Additionally, Waterford Hotel Group offers centralized accounting, financial reporting, strategic marketing, human resources, and day-to-day operations management systems to increase market share and profitability at all properties. For more information, please visit the company’s website at www.waterfordgroup.net.

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