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FOR IMMEDIATE RELEASE

CONNECTICUT CONVENTION CENTER ATTENDS THE SMART EVENT IN PHILADELPHIA

HARTFORD, CT (August 15, 2013) – Today, planners gather at the Four Seasons Hotel Philadelphia for the Smart Event, hosted by Smart Meetings. The single day show includes educational sessions, networking and meetings between Meeting, Incentive, Training, Conference and Convention planners and premier properties.

Among the property representatives is Lisa Cicitto, Corporate Sales Manager for the Connecticut Convention Center. Cicitto has scheduled one-on-one meetings with 14 senior meeting planners looking to bring their next event to Hartford.



Pictured at the **Smart Event** in Philadelphia is Ginny Pohlman, National Sales Director for Smart Meetings (left) and Lisa Cicitto, Corporate Sales Manager for the Connecticut Convention Center (right).

About the Connecticut Convention Center

The Connecticut Convention Center in Hartford is the state's premier meeting venue and the largest full-service convention facility between New York and Boston. Overlooking the beautiful Connecticut River, it features 140,000 square feet of exhibition space, a 40,000-square-foot ballroom and 25,000 square feet of meeting space, as well as ample sheltered parking. The facility is served by more than 6,500 local area hotel rooms, including the 22-story Marriott Hartford Downtown, adjacent to the Convention Center. The venue is professionally managed for the State of Connecticut by Waterford Venue Services, an affiliate of Waterford Hotel Group. For more information, please visit www.ctconventions.com.

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