



**For information, contact:**

Amanda Schoonmaker  
Communications Manager  
Connecticut Convention Center  
Ph. (860) 748-7315

FOR IMMEDIATE RELEASE

## **CONNECTICUT CONVENTION CENTER NAMES NEW CORPORATE SALES MANAGER**

**HARTFORD, CT** – The Connecticut Convention Center recently named Lisa Cicitto as its new Corporate Sales Manager. In her new role, Lisa will be responsible for booking multi-day corporate and state association meetings on an established base of accounts, along with managing and converting high potential prospects. The facility is owned by the state of Connecticut, and is managed by Waterford Venue Services, with headquarters located in Waterford, CT.

Lisa comes to the Convention Center from the Sheraton Hartford Hotel at Bradley International Airport, also a Waterford property. Since 2010, she served as a Catering Sales Manager and proved very successful in her role, earning a Waterford President's Award in 2011. Prior to her time with Waterford, Lisa was with the Doubletree Hotel in Windsor Locks, CT before departing in 2010 as a Sales Manager, specializing in the corporate and consumer markets.

Lisa has also been involved in the community serving as an Executive Board Member of the Windsor Locks Chamber of Commerce and Vice President of SKAL Connecticut.

We welcome Lisa as a new member of our Convention Center Team!

### **About the Connecticut Convention Center**

The Connecticut Convention Center in Hartford is the state's premier meeting venue and the largest full-service convention facility between New York and Boston. Overlooking the beautiful Connecticut River, it features 140,000 square feet of exhibition space, a 40,000-square-foot ballroom and 25,000 square feet of meeting space, as well as ample sheltered parking. The facility is served by more than 6,500 local area hotel rooms, including the 22-story Marriott Hartford Downtown, adjacent to the Convention Center. The venue is professionally managed for the State of Connecticut by Waterford Venue Services, an affiliate of Waterford Hotel Group. For more information, please visit [www.ctconventions.com](http://www.ctconventions.com).

### **About Waterford Venue Services**

Waterford Venue Services is a subsidiary of Waterford Hotel Group, Inc., with headquarters in Waterford, CT. Waterford Hotel Group currently manages 24 properties in 7 states, including the 540,000 square foot Connecticut Convention Center. Waterford Hotel Group has experience operating virtually every type of hotel property, including limited services properties, all-suite hotels, conference centers, and large full service and resort properties. The company's approach to hotel development and operations is hands-on, and features frequent site visits and constant communication with customers and partners. Additionally, Waterford Hotel Group offers centralized accounting, financial reporting, strategic marketing, human resources, and day-to-day operations management systems to increase market share and profitability at all properties. For more information, please visit the company's website at [www.waterfordgroup.net](http://www.waterfordgroup.net).

