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**FOR IMMEDIATE RELEASE**

**FIRST-EVER MFG4 CONFERENCE TO BE HELD AT  
THE CONNECTICUT CONVENTION CENTER**

**HARTFORD, CT (April 26, 2012)** --- The [Connecticut Convention Center](#) welcomes the Society of Manufacturing Engineers (SME) to Hartford on May 8-10, 2012, as they launch their first-ever Mfg4 – Manufacturing 4 the Future – conference and exposition. Mfg4 is a new event that will alternate years with the current event, EASTEC. Mfg4 invites all manufacturers to attend, including leading original equipment manufacturers – such as Medtronic, Remmele Medical, Sikorsky, Raytheon and GE Energy. Mfg4 represents manufacturing for the future – in four growth industries – aerospace, defense, medical, and energy. The event will give manufacturers an opportunity to connect and strategize on supply-chain challenges and opportunities.

“We welcome all Northeast manufacturers to attend Mfg4, hear our speakers, and learn from industries how they are bringing efficiency and affordability to the manufacturing process,” said Debbie Holton, SME director of events and industry strategy.

SME has announced its speakers and conference sessions for the Mfg4 event. Some of the keynote speakers will include top manufacturing and executives from the U.S. Department of Defense, NASA, FuelCell Energy Inc., Institute for Trend Research (ITR), National Institute of Standards and Technology (NIST), and medical company, Accellent. Attendees who register by May 4 will have free admittance to more than 270 exhibitors and morning keynote address, including complimentary breakfast. For more information on the keynote speakers and series of events for the conference, please visit the [Mfg4 website](#).

**About the Connecticut Convention Center**

The Connecticut Convention Center in Hartford is the state’s premier meeting venue and the largest full-service convention facility between New York and Boston. Overlooking the beautiful Connecticut River, it features 140,000 square feet of exhibition space, a 40,000-square-foot ballroom and 25,000 square feet of meeting space, as well as ample sheltered parking. The facility is served by more than 6,500 local area hotel rooms, including the 22-story Marriott Hartford Downtown, adjacent to the Convention Center. The venue is professionally managed for the State of Connecticut by Waterford Venue Services, an affiliate of Waterford Hotel Group. For more information, please visit [www.ctconventions.com](#).

