



# All the **Simplicity.**

 connecticut  
convention center



ADRIAEN'S LANDING

**complex**

# All in one **Complex.**



All the **square footage.**

All the **flexibility.**

All the **value.**

All the **amenities.**

All the **choices.**



The Connecticut Convention Center is 540,000 square feet of breathtaking spaces – every inch limitlessly functional and endlessly customizable. Home to hundreds of events already, planners and guests alike praise the remarkable balance of grandeur and intimacy.

Our staff delivers the attentive service and imaginative cuisine you might expect in a smaller, boutique venue. Yet, experienced amid towering walls of glass, soaring ceilings and dramatic views of the Connecticut River 100 feet below, there is never any doubt you're in the largest, most accessible full-service facility between Boston and New York.



## All in One Place.

When you're at The Connecticut Convention Center, you're connected. A *destination within a destination*, it's an entire meeting and entertainment Complex, with an attached Marriott hotel, linked to the 30-acre riverfront entertainment district known as **Adriaen's Landing**, joined to the remarkable new Connecticut Science Center. The Complex is also your connection to the whole city, a handful of steps to a revitalized downtown brimming with diverse arts, culture, shopping, fine dining and nightlife.





All the **services.**

All the **booking.**

All the **support.**

All the **ideas.**

Every convention can be complicated. But the Complex makes it simple. Successful conventions are the product of good decision-making – many times over. Our staff makes the process of managing those decisions much easier by streamlining your planning process. We source, arrange, align and deliver everything and everybody you need to feel completely in control of your event.

Not only can you experience a world of fun, enriching and engaging entertainment within our footprint, you're connected to a whole other world of opportunities just beyond. If you ever want to venture out, book a boat tour, meander through a vineyard, hit a casino, visit a museum, ski, swim or visit any other of the many area attractions, it's nice to know you can do so with ease.

All the **simplicity.**





# One totally flexible solution.

## Connecticut Convention Center: Ballrooms and Meeting Space

Ballroom*	GSF	Ceiling Height	Booth Capacity	Banquet Seating	Classroom Seating	Theater Seating
A	11,695	30'	55	480	504	793
B	16,610	30'	82	810	800	1220
C	11,695	30'	55	480	504	793
AB	28,305	30'	124	1380	1322	2196
ABC	40,000	30'	170	1860	1728	3276

Riverside Rooms*	Cityside Rooms	GSF	Ceiling Height	Banquet Seating	Classroom Seating	Theater Seating
11	21	1,505	15'4"	80	80	142
12	22	1,415	15'4"	80	80	133
13	23	1,325	15'4"	80	64	124
12-13	22-23	2,740	15'4"	160	160	257
11-12-13	21-22-23	4,245	15'4"	230	240	440
14	24	1,740	15'4"	100	88	156
15	25	1,805	15'4"	100	110	156
16	26	1,805	15'4"	100	110	156
17	27	1,920	15'4"	110	110	170
14-15	24-25	3,545	15'4"	200	220	364
15-16	25-26	3,610	15'4"	200	220	364
16-17	26-27	3,725	15'4"	200	220	390
14-15-16	24-25-26	5,350	15'4"	300	330	572
15-16-17	25-26-27	5,530	15'4"	310	352	598
14-15-16-17	24-25-26-27	7,270	15'4"	410	484	780

## Connecticut Convention Center: Exhibit Halls

Exhibit Hall*	GSF	Ceiling Height	Booth Capacity	Banquet Seating	Classroom Seating	Theater Seating
A	80,000	30'	441	5,052	3,789	5,307
B	60,000	30'	346	3,971	2,978	4,210
A&B	140,000	30'	793	9,089	6,817	9,571

## Marriott Hartford Downtown: Ballrooms and Meeting Space

Room	GSF	Reception Set-up	Conference Set-up	Banquet Seating	Classroom Seating	Theater Seating
Ballroom Total	8,311	900	—	630	500	900
A,B,D or E	1,480	150	40	90	85	200
AB or DE	2,672	300	—	190	160	300
C	2,940	300	—	240	175	300
CDE or ABC	5,577	600	—	430	330	600
Capital Room	3,024	300	—	240	150	330
1,2 or 2,3	1,869	200	—	160	110	200
1,2 or 3	1,008	100	32	80	55	100
Conf. Room 4	459	45	20	20	15	30
Conf. Room 5	544	50	20	30	25	40
Conf. Room 6	221	15	10	10	10	16
Conf. Room 7	540	55	26	30	25	45
Boardroom 416	300	—	8	—	—	—

\*Please note the following capacities do not reflect any additional set-ups such as audio visual equipment, risers, head table, buffet tables, etc.





# One **full-service** approach.

## Highlights

- Personal service from professional sales and management associates
- Public Relations and Marketing Support
- On-Line Exhibitor Services
- Exclusive, in-house catering services: Our certified, executive chef will personally oversee every detail of a customized dining experience from a 10-person coffee break to a spectacular banquet for 9,000
- 2 Executive Boardrooms
- 20 loading docks with 2 drive-in bays
- Freight Doors: 32' 4" wide x 18' high
- Pre-function Areas: 25,000 feet of unobstructed space
- Exterior Concourse: Prime space for outdoor events

## Exclusive Services

- Food and beverage (including distribution of alcoholic beverages and vending operations)
- Event Staffing (security, housekeeping, fire marshal, police officer and nurse)
- Rigging Services for all lighting, sound equipment and banner hanging
- Utilities and Telecommunications
- Outdoor Marquee / Website
- Ticket / Box Office Services



Our Convention Center Staff works in concert with **The Greater Hartford Convention & Visitors Bureau**; they will not only handle all of your housing requirements, they are also here to assist with planning off-site tours, spouse programs, children's activities, and transportation. Together, we can direct you to a local source of services for your convention or meeting, and provide you with a directory of suppliers.





# One **easy** footprint.

The Connecticut Convention Center Complex is central to downtown Hartford's rapidly expanding entertainment and convention district, a beautiful riverfront which includes a reimagined, recaptured and revitalized park system complete with walking paths, boat tours and a host of cultural events beside the beautiful Connecticut River.

Also within the Complex's footprint:

**Riverfront Plaza** – Features an open air bandshell for enjoying music, arts and beautiful views of the river, as well as a paved, 3-mile pedestrian river trail stretching north and south on both sides of the river.

**Connecticut Science Center** – This Cesar Pelli designed, 12 story, state-of-the-art marvel has attracted millions of visitors.

**Front Street** – This happening city square directly across the street from the Convention Center will feature 60,000 sq. ft. of new and exciting dining, entertainment and shopping attractions.

## Did you know?

More than 23 million people live within a two-hour drive from Hartford! But no matter where your attendees are coming from, they'll find getting to the Connecticut Convention Center convenient and hassle-free.



## One **easy-to-get-to** place.

**By CAR...** Hartford is ideally located where Interstates 91 and 84 intersect.

**By AIR...** The newly expanded Bradley International Airport, with 19 commercial carriers and nearly 300 national and international flights daily, is only 12 miles from Hartford.

**By TRAIN and BUS...** Amtrak TRAIN service and non-stop, interstate bus lines to every major northeast city operate in and out of Union Station in Downtown Hartford.





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ADRIAEN'S LANDING



Contact the Connecticut Convention Center today and say hello to the northeast's newest, most ideal meeting place.

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